

January 15th, 2022



BIZNAGA

FEST

<https://devfest.gdgmálaga.dev/>

gdgmálaga+sponsors@gmail.com



Photo by [Veronika Hradilova](#) on [Unsplash](#)

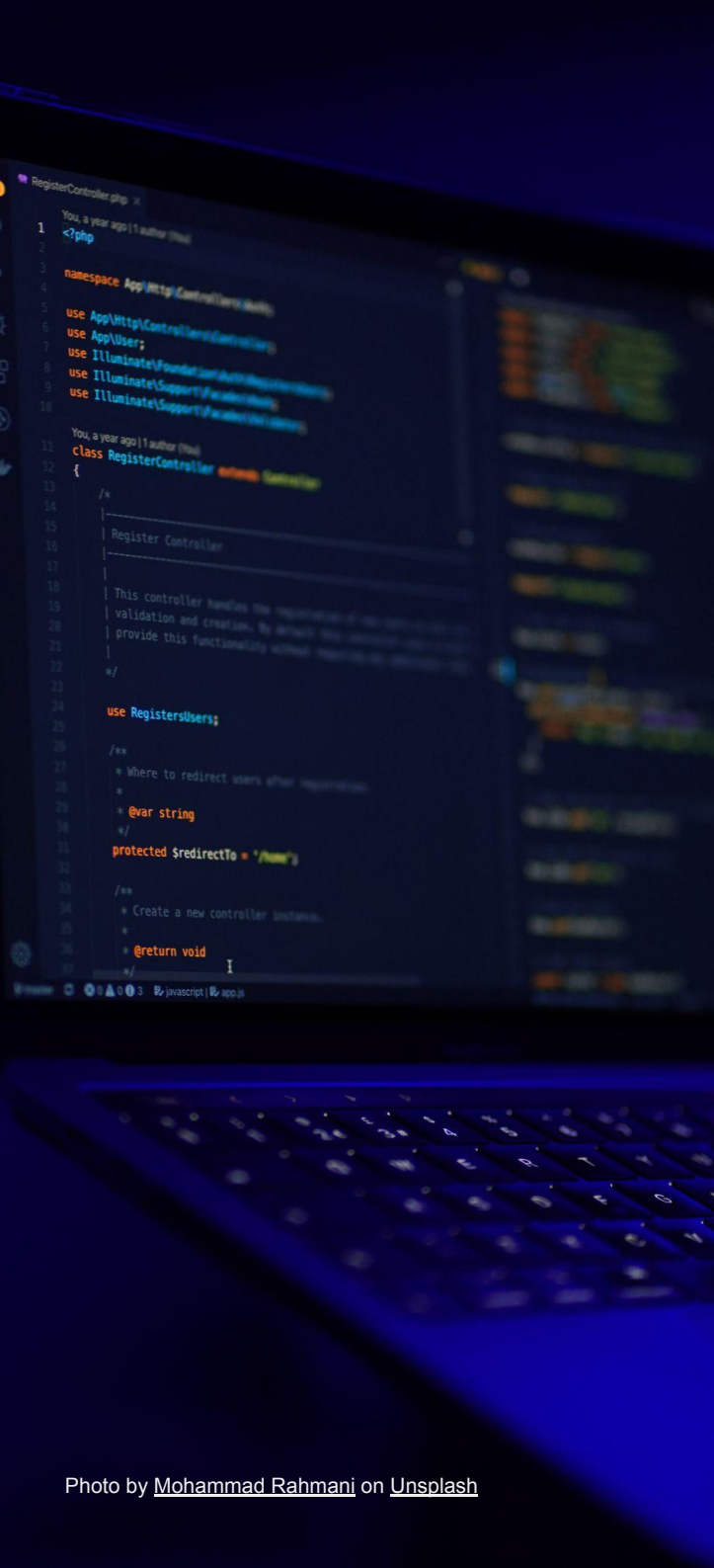


What is BiznagFest

During a day of **sessions and workshops** in the capital, the growing technological city of Costa del Sol, world-class experts in multiple areas and disciplines meet.

With the attendance of more than 90% of technical profiles **BiznagaFest** is one of the **largest events** focused on **technology in Andalusia**.

Young talents and industry veterans come together for a journey to share knowledge and build professional relationships.



What BiznagaFest brings

An event about **technology and business** that pampers the details and in which the quality of the sessions or workshops is as important as the creation of connections between the attendees.

Four editions in Malaga (DevFest Malaga) have led to more than 60 talks and 20 workshops throughout these years. **BiznagaFest** has managed to position itself as a **reference event for the entire ecosystem** around the technological communities of the country and internationally.

In this fifth edition a new brand emerges, **BiznagaFest**, in which there will be more than 25 talks and workshops. With an approximate attendance of 400 people.

What BiznagaFest will be

The tickets of the last edition were **sold out in days**, which has been a new challenge when it comes to addressing the concerns of attendees.

Given the limitation of the previous venue, the event moves from what has been its home during the last edition to try the impossible: **triple the number of attendees** without losing the warmth and quality it harvests.

To achieve this, we return to our origins, ETSII, a strategic space, **intended entirely for the target audience**, and functional, with sufficient capacity to meet the established expectations.



Why collaborating with BiznagaFest

It allows you to reach junior and senior professionals in the technology industry in a unique, fun and close environment.

Each collaboration has been designed to help you maximize your objectives, integrating naturally into the development of the event.

The collaborations in **BiznagaFest** are not aimed at providing a specific advertising impact, but rather at providing value to attendees and collaborators.



Last edition's impact

Precisely because of the profile of the **BiznagaFest** attendee, the impact achieved by it always exceeds expectations, with numbers close to those that events twice as large manage.

BiznagaFest has a positive impact on employees not only during a specific day, but the brand is enhanced over a longer period of time due to the fact that the event is shared among the technical profiles due to the quality of the speakers and workshops held during the day.



Only in Twitter

14.000
impressions

377
tweets

102
images

Sponsors from last editions



SPONSORSHIP TABLE **BIZNAGAFEST – 2022**

	BRONZE 1800€	SILVER 2500€	GOLD 3500€	PLATINUM 5000€
Maximum number of sponsors	7	5	5	3
Logo and link on our Web, BiznagaFest Page, GitHub, T-Shirts	small	medium	large	extra large
Logo on the screen at each talk			large	extra large
Logo on the newsletter and/or official communications	small	medium	large	extra large
Sponsor presentation by the MC at the talk				X
Stand at input-bubble	3m	3m	5m	5m
Sponsor information on our social media (twitter)	1	3	6	12
Possibility of handing out stickers, flyers or other merch to the attendees (bag)	1	2	3	4
Tickets for the BizagaFest	2	3	4	5
Possibility of having logo printed on posters			small	medium
Your own dedicated partner page with job offers				X
Publish job offers by email to attendants			2	4

HOW TO SUPPORT US

Bronze Sponsor

1800€

For small companies and organizations that, as well as visibility, want to contribute and **become part of our community.**

- ▶ Limited to **seven** lucky sponsor.
- ▶ **Small logo** on the preferential level of all our communications: website, meetup, GitHub, T-Shirt and in the event.
- ▶ Stand at input-bubble (3m)
- ▶ **2 tickets for BiznagaFest.**



HOW TO SUPPORT US

Silver Sponsor

2500€

A sponsorship thought for companies and organizations that want to provide the local community and emerging talent with a **firmer support**.

- ▶ Limited to **five** lucky sponsor.
- ▶ **Medium logo** on the preferential level of all our communications: website, meetup, GitHub, T-Shirt and in the event.
- ▶ Stand at input-bubble (3m)
- ▶ Possibility of giving out stickers, flyers or gifts to the attendees in bag (1).
- ▶ **3 tickets for BiznagaFest.**



HOW TO SUPPORT US

Gold Sponsor

3500€

The option for our most outstanding sponsors that want to participate with a **high level** of support and implication in the event.

- ▶ Limited to **five** lucky sponsor.
- ▶ **Large logo** on the preferential level of all our communications: website, meetup, GitHub, T-Shirt and in the event.
- ▶ Stand at input-bubble (5m) and stand at coffee-break bubble (3m)
- ▶ Possibility of giving out stickers, flyers or gifts to the attendees in bag (2).
- ▶ **4 tickets for BiznagaFest.**
- ▶ Possibility of displaying your logo on posters.
Size: “**large**”.
- ▶ Logo on all our communication channels.
Size: “**large**”.
- ▶ Publish 2 job offers by email



HOW TO SUPPORT US

Platinum Sponsor

5000€

The best, most highly exclusive sponsorship option. Limited to three one lucky sponsor that wants to participate and support **BiznagaFest** with the maximum level of implication.

- ▶ Limited to **three** lucky sponsor.
- ▶ **Extra large logo** on the preferential level of all our communications: website, meetup, GitHub, T-Shirt and in the event.
- ▶ Sponsor presentation by the MC at each talk.
- ▶ Logo on the screen at each talk
- ▶ Stand at input-bubble (5m)
- ▶ Possibility of giving out stickers, flyers or gifts to the attendees in bag (4).
- ▶ **5 tickets for BiznagaFest.**
- ▶ Possibility of displaying your logo on posters.
Size: “**extra large**”.
- ▶ Logo on all our communication channels.
Size: **extra large**”.
- ▶ Dedicated partner page and publish 4 job offers in page and by email

